



Welcome to

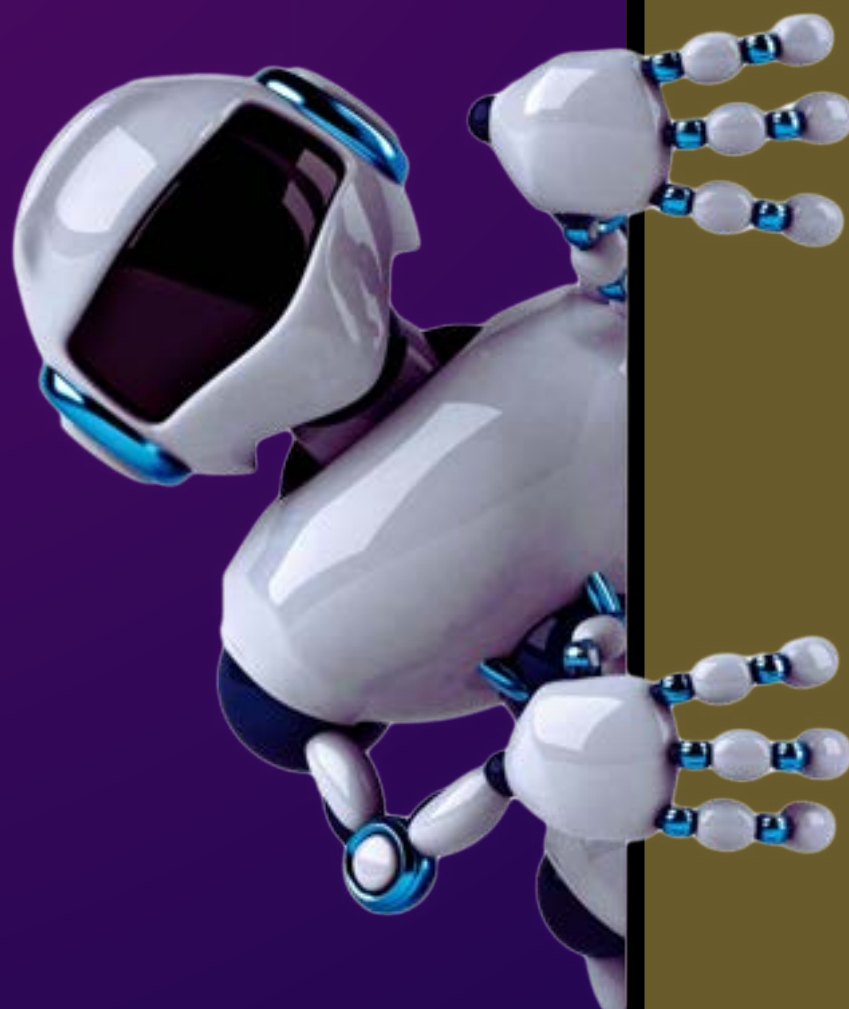
**LYONS GOLD
STANDARD LLC**

ChatGOLD A.I. Chatbot





CONTENTS



- ① What is an AI Chatbot?
- ② Chatbot Features
- ③ Chatbots are the future
- ④ Benefits
- ⑤ Integration
- ⑥ Walkthrough

① WHAT IS AN AI CHATBOT?



User Asks Question
-or-
User Responds to Question

WEBSITE VISITOR



LGM CHATGOLD

**Scheduling
Lead Generation
General Business Info**

**Chatbot Responds
-or-
Chatbot Asks User a Question**

2

CHATGOLD A.I. FEATURES



Appointment
Setting



Lead
Generation



Social Media
Integration



24/7 Customer
Service



CRM
Integration



Speaks 160+
Languages



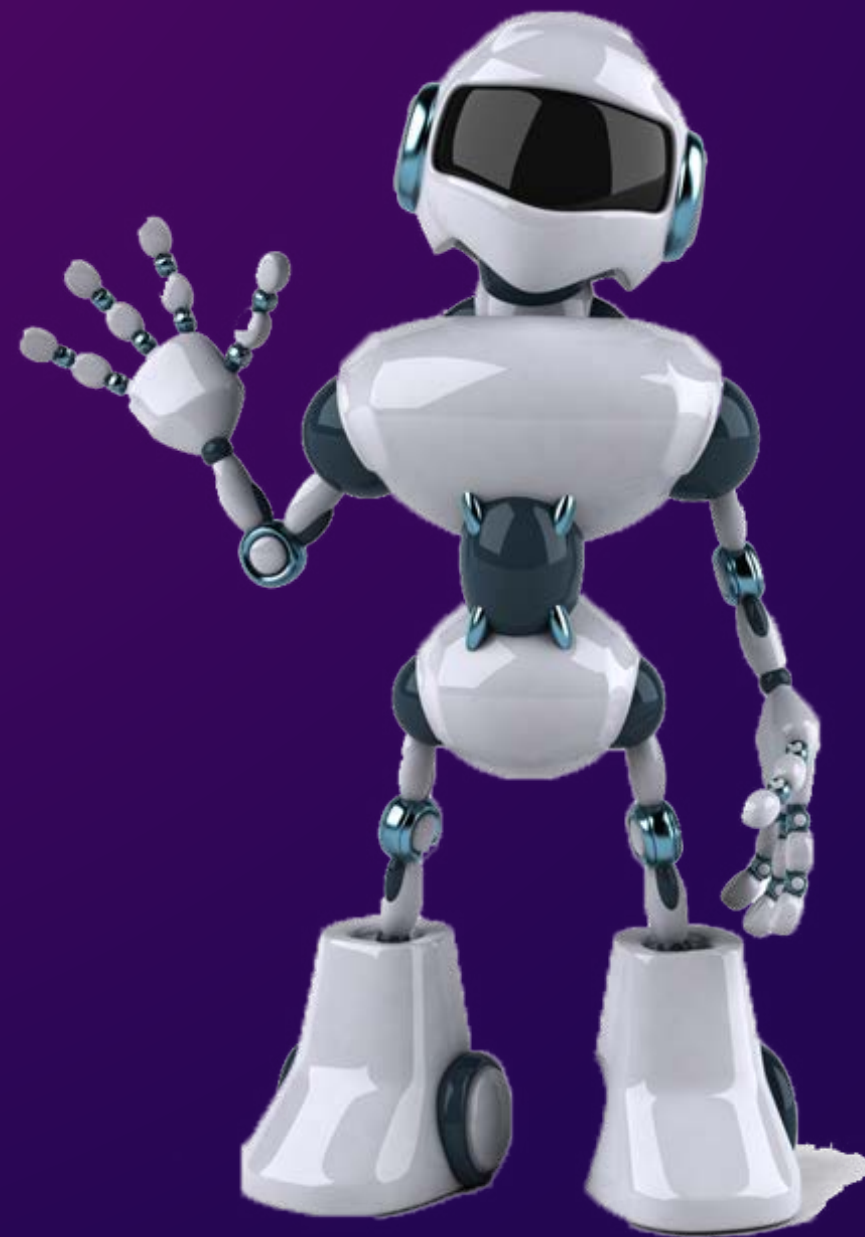
3-Second
Response Time



Tailored to Your
Brand



CHATBOTS ARE THE FUTURE



CUSTOMERS ARE 513% MORE
LIKELY TO BUY YOUR PRODUCT

CHATBOTS ARE THE #1
PREFERRED SUPPORT CHANNEL

INSTANT, 24/7 SUPPORT
IN 160+ LANGUAGES

④ CHATBOT BENEFITS

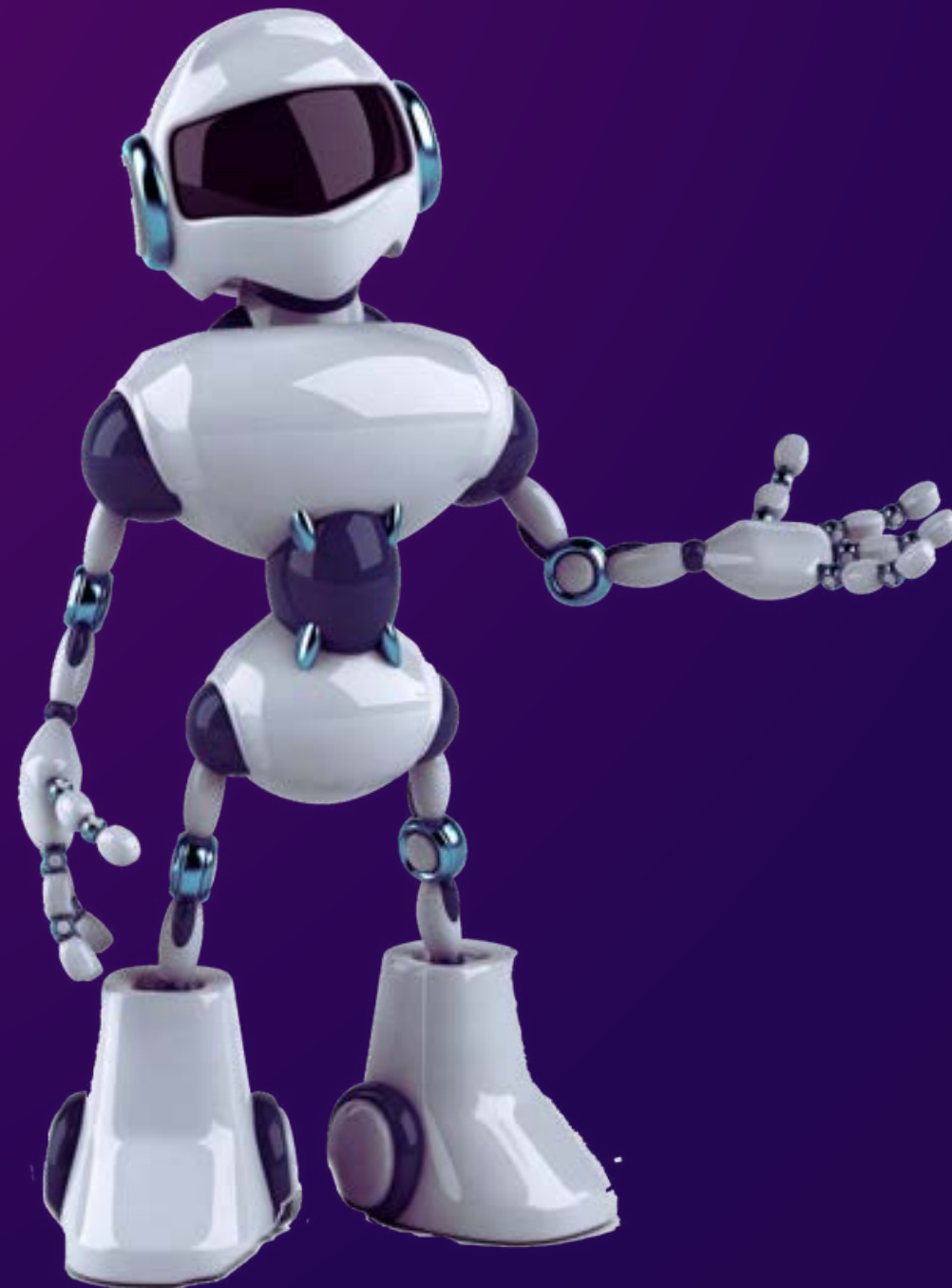


SAVES YOUR BUSINESS
TIME & MONEY

DRIVES SALES WITH LEAD
GENERATION & SCHEDULING

4

SALES ASSISTANT



ASKS QUALIFYING QUESTIONS TO
PROSPECTS

IDENTIFIES PROSPECTS AS
OPPORTUNITIES

BOOKS MEETINGS WITH
CALENDAR INTEGRATION

5 INTEGRATION



1. TRAIN YOUR CHATBOT

Have your Chatbot learn your website with the website crawler.

2. EMBED ON YOUR WEBSITE

Simply add your Chatbot to your website and you're all set!

Takes less than 30 minutes to setup!

6 SETUP



CREATE YOUR CHATBOT

1. CREATE CHATBOT



2. COMPLETE DETAILS



3. ADD MESSAGES



4. EDIT BASE PROMPT



Empower your chatbot with personalized details and unleash its potential!

Dashboard Update Knowledge Base Leads Scheduling Conversations Appearance Integrations

Add Chatbot details

Name *

Enter a name for the chatbot.

Display Name (optional)

Name shown to users on your Chat Widget.

Initial Messages *

Hi! What can I help you with?

Enter the chatbot's initial message(s) to users, separated by new lines for multiple messages.

Initial Messages Popup Delay *

Time in seconds for auto-showing initial message pop-up. Negative value disables it.

Conversation Starter/Suggested Messages

Predefined clickable messages for user prompts. Separate multiple messages with new lines.

Base System Prompt (Custom Instructions) *

// This is a comment and will not be read by ChatGPT.
// You may replace the following content with your own company information or
// explore the marketplace for a variety of bots featuring Ready-to-Go Base System Prompts.

You are a helpful assistant for Amazing Company named Stam.

Your job is answer questions customer send to you. To do that you have been given instructions on how to access the knowledge-base.

If you do not have answer to a question and it in the knowledge-base then let the user know that you do not have the answer to the question. You can say something like, "Hum, I am not sure."

6 SETUP



TRAIN YOUR CHATBOT

1. KNOWLEDGE BASE

2. CLICK WEBSITE

3. TYPE IN YOUR URL

4. CRAWL WEBSITE

<> Train AI ChatBot
Crafting a Smarter Chatbot with Intelligent Training 🚀

Knowledge Base Leads Scheduling **BETA** Conversations Appearance Integrations

Train Chatbot

Data Sources

Website Q/A

Be sure to first watch [this video](#) on effective web scraping.

Website URL (Please enter your URL in this format: [https://yourdomain.com](#)) ⓘ

Max URLs (Please enter the maximum number of URLs to scrape) ⓘ

☐ Scrape only the entered url (do not follow links)

Crawl Website & Fetch Data

Please select the links whose data you wish to use for training your chatbot.

☒ Select All Delete All

Total Characters: 131058

6 SETUP



TRAIN YOUR CHATBOT

1. KNOWLEDGE BASE

2. DATA SOURCES

3. ADD TEXT DATA

4. RETRAIN BOT

The screenshot shows the 'Train AI ChatBot' interface. At the top, there's a blue header with the title '<> Train AI ChatBot' and the subtitle 'Crafting a Smarter Chatbot with Intelligent Training'. Below the header is a navigation bar with tabs: 'Dashboard', 'Knowledge Base', 'Leads', 'Scheduling', 'Conversations', 'Appearance', and 'Integrations'. The 'Knowledge Base' tab is selected. The main content area is titled 'Train Chatbot' and contains a 'Data Sources' section. This section has four tabs: 'Text', 'Files', 'Website', and 'Q/A'. The 'Text' tab is active, showing a text input area with sample text about product features and pricing. To the right of the text input, it says 'Total Characters: 671'. Below the text input, there's a 'Total Characters (All Data Sources): 89278' label. At the bottom of the 'Text' tab, there's a blue button labeled 'Re-Train Chatbot'. Four red arrows point from the numbered list on the left to these specific elements: the 'Knowledge Base' tab, the 'Data Sources' section, the 'Text' tab, and the 'Re-Train Chatbot' button.

6 SETUP



EMBED YOUR CHATBOT

1. DASHBOARD

2. "EMBED BOT"

3. SELECT EMBED
OPTION

The screenshot shows the Prival AI Chatbot dashboard. A modal window titled "Embed your chatbot within your website." is open. The modal contains the following text:

Please note that the chatbot will only be operational on the domain(s) you have specified/added, or if the chatbot's visibility is set to public.

Please add this iframe to your website in order to embed the chatbot within your site.

```
<iframe src="https://app.prival.co/en/chatbot/embed/6f3cc8b3-7175-40d0-8ec6-a6e6d19434cd" width="100%" height="600" frameborder="0" ></iframe>
```

OR

To display a chat bubble on your website, please insert the provided script tag right before the closing </body> tag in your HTML.

```
<script src="https://app.prival.co/static/chatbot/js/chatbubble.js" data-id="6f3cc8b3-7175-40d0-8ec6-a6e6d19434cd" data-domain="https://app.prival.co" ></script>
```

How to embed the chatwidget in GHL
How to embed the chatwidget in Wordpress
How to Embed The Stammer Chat Widget into a Shopify Store
How to Embed The Stammer Chat Widget into a Wix Website
How to Embed The Stammer Chat Widget into a Squarespace Website

Close

Three red arrows point from the text on the left to the dashboard: the first points to the "Dashboard" tab, the second points to the "AI ChatBot" button, and the third points to the "Embed Bot" option in the modal.



LYONS GOLD STANDARD MULTIMEDIA LLC

Let's Get Started!

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